

Climate Friendly Travel (CFT) Diploma



SUN* Malta
in collaboration with
Institute of Tourism
Studies Malta



**A Climate Friendly Travel
journey exploring
Paris 1.5, SDG linked
and Nature Positive
Tourism sector.**
*The world's first course
dedicated to Tourism &
Climate Resilience*

- 1st Year lecture
- 2nd Year internship

- Start: 30 September
2024

- Fees
EU : €2,500
Non-EU: € 4,950

Some Scholarships available
for students from Developing
States

***“ A legacy for Maurice
Strong, Champion of the
Planet”***

Why Take the Climate Friendly Travel Diploma?

- Looking for a purpose-led career and to contribute to the Travel & Tourism industry's greener, cleaner future?

Want to learn why Climate Change is the top issue on the global agenda?

- Discover Climate Friendly Travel and how it benefits companies & destinations while conserving nature & biodiversity?

- Become part of the community of global 'Strong Climate Champions and make change happen.

Contact: info@thesunprogram.com

Course Details: www.thesunprogram.com

Our Students Say

The CFT course is the only one of its kind to dive into the intersection between climate change and tourism. One of the highlights is having the opportunity to meet other tourism professionals from islands and developing countries and gain valuable insights and solutions for the challenges we are all facing. Besides building a community of like-minded professionals, I learned about the history of sustainable development and scientific studies on the causes and impacts of climate change from tourism. As we advance, I see this course and the community we are building as the beginning of a movement led by change makers in places at the frontlines of climate change and economically most dependent on the tourism industry for our livelihoods. ***Ivory-Palau***



As a Hotelier, the CFT program has been an eye opener and one that I would recommend for all hoteliers to take. The personal connections with my fellow international classmates and program administrators has been a massive bonus in making this a highly recommended program. I am excited about the endless possibilities that I have to shape a safer and more sustainable future in the tourism industry that can positively contribute to a greener tomorrow. ***Hudson-Fiji***

Choosing SunX Malta's Diploma of Climate-Friendly Travel has been a transformative experience. Beyond discovering the wonders of sustainable tourism, I have found a platform to actively mitigate climate change. Every lesson equips me with practical strategies to minimize environmental impact. Join me in exploring the world responsibly while leaving a positive impact on our planet. ***Provia-Uganda***



Climate Friendly Travel Diploma -A Two Year Journey

- In **year one** you will have **300 hours of in depth teaching about the Climate Crisis and Sustainability as they relate to Climate Friendly Travel - Paris 1.5, SDG linked and Nature Positive targeted.**
- Interactive Lectures will be given by 25 of the leading tourism academics in the world.
- Your Course Director, Professor Geoffrey Lipman is a former Executive Director at IATA, first President of WTTC and Assistant Secretary General at UNWTO. He is also an Envoy for the new Saudi Arabian Sustainable Tourism Global Center.
- You will review carefully curated top journal and online source material, to bolster your knowledge of Transport, Hospitality and Travel Services exposure and response to the existential Climate Crisis.

When you receive your Certificate from ITS - Institute of Tourism Studies - you will be superbly qualified to work in the Travel & Tourism industry or it's Government partners

In year two, you will have an **internship** with SUNx Malta, as a **Climate Friendly Travel Chapter leader**, where you will apply your learning from first year to help build a climate resilient tourism community.

You will be involved in recruiting Strong Climate Champions in your communities and assisting tourism companies to sign on to our free Climate Friendly Travel Registry

You will also be encouraging travellers to be a member of our Climate Friendly Travel Club and enjoy special travel benefits.



Some of our Guest Lecturers



Prof Geoffrey Lipman
Course Director-SUNx Malta



Olly Wheatcroft
Program Manager, SUNx Malta



Dr. Hans Friederich CFT
Registrar, SUNx Malta



Chris Lyle
CEO, Air Transport Economics



Prof Susanne Becken
Griffiths U, Australia



Prof. Daniel Scott
University of Waterloo, Canada



Ignace Schops
Director Belgium National Park



Paul Wilke
Founder Upright Communications



Prof Harold Goodwin
M.D. Resp. Tourism Partnership