

Climate Friendly Travel (CFT) Diploma



Plan For Our Kids

SUNX Malta
in collaboration with
Institute of Tourism
Studies Malta



*A **Climate Friendly Travel** journey exploring a low carbon, SDG linked, Paris 1.5, Tourism sector. The world's first course dedicated to Tourism & Climate Resilience*

- 1st Year lecture
- 2nd Year internship

- Start: 02 October 2023

- Fees
 - EU : €2,500
 - Non-EU: €3, 500

Some Scholarships available for students from Developing States

*“A legacy for Maurice Strong,
Champion of the Planet”*

Why Take the Climate Friendly Travel Diploma?

- Looking for a purpose-led career and to contribute to the Travel & Tourism industry's greener, cleaner future?
- Want to learn why Climate Change is the top issue on the global agenda?
- Discover Climate Friendly Travel and how it benefits companies & destinations while conserving nature & biodiversity?
- Become part of the community of global 'Strong Climate Champions and make change happen.

Contact

info@thesunprogram.com

Our Students Say

'Honored to speak about the climate crisis and it's impact on tourism at The Strong Earth Youth Summit'

Shrestha Paul, India



'I can't imagine a better learning experience about the challenge of our lifetimes'

Dominic Wanjiru, Kenya



'Thank you. I will always be grateful for the opportunity to be part of this group'

Erica Carvalho, Brazil



Course Details

www.thesunprogram.com

Climate Friendly Travel Diploma -A Two Year Journey

- In **year one** you will have **300 hours of in depth teaching about the Climate Crisis and Sustainability as they relate to Climate Friendly Travel - SDG linked and Paris 1.5 targeted.**
- Interactive Lectures will be given by 25 of the leading tourism academics in the world.
- Your Course Director, Professor Geoffrey Lipman is a former Executive Director at IATA, first President of WTTC and Assistant Secretary General at UNWTO. He is also an Envoy for the new Saudi Arabian Sustainable Tourism Global Center.
- You will review carefully curated top journal and online source material, to bolster your knowledge of Transport, Hospitality and Travel Services exposure and response to the existential Climate Crisis.

When you receive your Certificate from ITS - Institute of Tourism Studies - you will be superbly qualified to work in the Travel & Tourism industry or it's Government partners

In year two, you will have an internship with SUNx Malta, as a Climate Friendly Travel Chapter leader, where you will initiate a new project within the Tourism sector and/or apply your learning from first year on the existing project of your interest or from leading stakeholders. You will be involved in recruiting Strong Climate Champions in your communities and assist tourism organizations in the building of sustainability and climate plans via our free portal, Climate Friendly Travel Registry.



Some of our Guest Lecturers



Prof Geoffrey Lipman
Course Director-SUNx Malta



Olly Wheatcroft
Program Manager, SUNx Malta



Dr. Hans Friederich
CFT Registrar, SUNx Malta



Prof Susanne Becken
Griffiths U, Australia



Paul Steele
Fmr. Corporate Secretary IATA



Vicky Smith
Founder Earth Changers



Ignace Schops
Director Belgium National Park



Paul Wilke
Founder Upright Communications



Prof Harold Goodwin
M.D. Resp. Tourism Partnership