

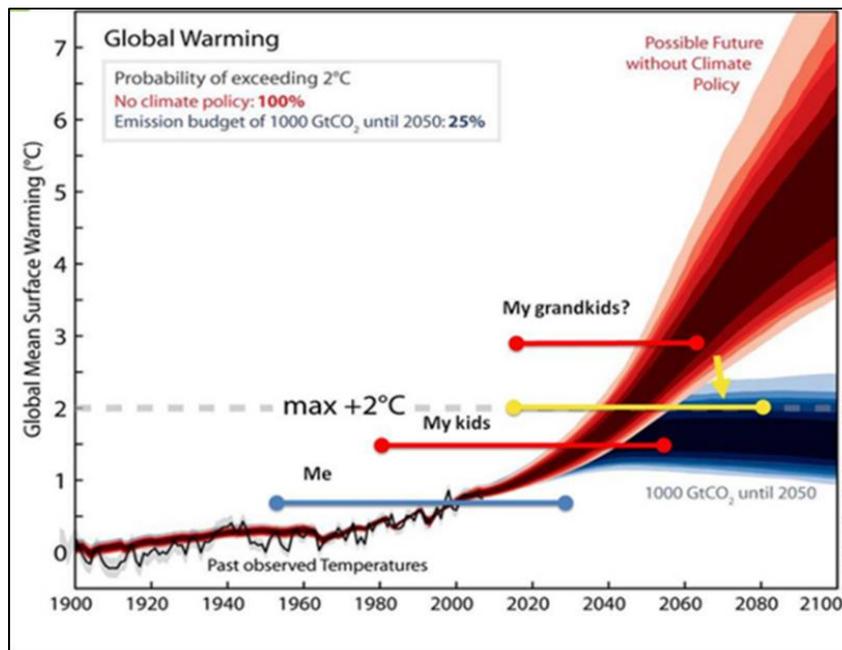
Dear Colleague

SUN^x - Strong Universal Network - is creating a new support system for Tourism destinations and stakeholders to build Climate Resilience in line with the targets of the Paris Agreement.

We are a legacy program of Maurice Strong, the father of sustainable development, established to support his belief that Travel & Tourism can be a catalyst for positive societal response to the existential threat of Climate Change.

While it's widely understood that the threat is real, it's difficult to start adapting now, for events that will only become progressively more dramatic at some uncertain time in the future.

The danger is that failure to prepare will be disastrous.



Over the past 5 years SUN^x has developed a new system to profile [“Smart Climate Solutions”](#), to help any community and its tourism stakeholders better understand the issues and immediately begin preparations to respond positively.

- In simple terms, we are planning a connected global system of dedicated centres, operated by well prepared young climate champions, linked to local universities and international climate resilience networks. It will engage across a growing worldwide network, to provide innovation and best practice, that can then be applied to local development – which is of course unique.
- This will come on full stream in 2020, in line with the Paris Agreement and be completed by 2030 in line with the SDGs – most particularly Goal 13 which is Climate Action.



SUN^x Climate Action Days



Any country will be able to join this system with its own dedicated SUNx Centre at an approximate cost of 60,000 Euro a year. However, we know that any new funding needs very careful consideration – even to respond to mega-euro threats.

So, we have launched a program to see how the SUNx system can help from a community standpoint. It's designed to be low cost, fall within your sustainable growth visioning and allow you to engage local stakeholders & media. We call it "Climate Action Days"

Felix Dodds & Geoffrey Lipman, co-founders of SUNx will give focused visioning workshops to look at *Climate Change threats that affect you* and explore how the SUNx system can be progressively accessed in your community, country or even by company sponsors.

Between us we have led Industry and UN initiatives for more than 3 decades. We are linked to key networks in the New Climate Economy: the UN System and the Travel & Tourism sector. We value creativity and collaboration and will work with your staff to maximise the benefit of the sessions for your sustainable development.

We will cover issues like Stakeholder Engagement: Smart Impact-Travel: Certification Systems: Funding: Heritage & Nature Conservation: Blockchain Carbon Accounting: Modelling and Roadmapping, as well as the key elements of the SUN^x System ~ Community Engagement; Green Growth and Education

SUN^x Climate Action Days will incorporate a Governance Conversation, a Stakeholder Town Hall event, and a Strategy Planning Session. They will last for two days and will serve as a first step into the SUNx System, with access to our Lifetime Learning Systems for the next two years. They will cost 15,000 Euro plus travel and accommodation for our team of 3.

For further information or to book a SUN^x Climate Action Days session, please contact olly@thesunprogram.com

Sincerely

Co-Founder SUN^x